



EDITH CAVELL PRIMARY SCHOOL

Ambitious, Achieving and Nurturing

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1st April 2020

Dear Parents

Yesterday, 31st March 2020 the Government announced the details of their scheme based with Select EdenRed, to support children who when attending school would be eligible for Free School Meals.

This national Select EdenRed scheme will replace the temporary arrangements put in place by Bedford Borough Council last week.

School will be completing registration with Select EdenRed for all families eligible to benefit from this national scheme.

Different from the Bedford Borough Scheme, the Select EdenRed scheme will not require vouchers to be printed on to paper in order to use in a designated shop.

The Select EdenRed scheme will deliver an eCode direct to your email address that you can use to select the store at which you wish to spend your voucher and then you apply for the eGiftcard for that store. Once you have made your selection the eGiftCard will be delivered directly to your email address. When you have the eGiftcard you can use this with the store directly from your email account on your phone, or take a screen shot of the voucher to show in store if you are unable to connect to wifi while in the store.

We have attached the DfE and Select EdenRed Frequently Asked Questions help sheet to support parents in the process of applying for and receiving eGiftCards.

This process of receiving a weekly eCode to apply for an eGiftcard will **not** operate during school holidays, but will continue through 'term time' until schools return to normal operating.

The eGiftcards should not be redeemed for any age-restricted items, such as alcohol, cigarettes or lottery tickets.

There are a number of online resources available to support families in preparing healthy and nutritious food, including on the [NHS Eat Well website](https://www.nhs.uk/eatwell).

If you have any questions about this national scheme or require any support, please do not hesitate to get in touch. The school phone number and email address office@ecls.org.uk are monitored during school hours.

Yours faithfully

H.L. Cooke

